



Porsche Club of America

SMOKY MOUNTAIN REGION

IT'S NOT JUST THE CARS — IT'S THE PEOPLE

Smoke Signals - The Newsletter of the Smoky Mountain Region – FEBRUARY 2023

FROM THE REGION PRESIDENT

Well, it's that time of year when the weather teases us with a week of warm temperatures and clear skies. Then, Punxsutawney Phil emerges from his burrow and sees his shadow. Alas, another 6 weeks of winter to go. At this point, I don't know if I'd rather have the never-ending rain that we've been experiencing this winter or massive amounts of snow.

Obviously, there is nothing that we can do but grin and bear it. Please take this time to start making plans for the upcoming driving season. Is there any service needed for your P-Car? Now would be a great time to move on any upgrades that you've been considering. If you've been proactive and have your car ready to go, then build a fire and sit down in your favorite chair and peruse through the latest issue of Panorama. A word of caution though; after reading Panorama, there will be a good chance that you will think of new, much needed upgrades!

We had a great driving tour last Saturday, February 18th to Blue Ridge, Georgia. Also, we have our [monthly social scheduled for Tuesday, February 21st](#) at Nama on Cedar Bluff. If you are interested in either of these two events, please give me a shout.

Next month, we have [Spring Thing](#) scheduled in Greeneville, Tennessee. In 2022, we have gained lots of new members and transfers into the Smoky Mountain Region. For those folks, Spring Thing is our signature event of the year. PCA members from several states always attend this long running event. Over the course of March 24-26, one will get to experience a concours, driving tours, gimmick rally and an autocross. In addition, there's plenty of time to socialize and talk all things P-Cars. For more information, or to register, please contact Suzan Bowman at suzanbowman@gmail.com.

As always, if you have ideas for drives, events or places to have socials, please give me a shout. Also, if you are interested in becoming more involved with the Smoky Mountain Region, I would love to hear from you.

Safe travels, Bob

WHAT IS IN STORE FOR 2023?

There are many things in the works.

- [Spring Thing 2023](#), BACK at The General Morgan
- [Porsche Parade 2023](#), Palm Springs, CA. [Phase I Registration](#) starts February 1, 2023, at Noon, SHARP!

- Driving Tours and Cars & Coffees & Socials, oh my!
- And so many other things... [Please bring your ideas!](#) Please help out where you can. Planning socials, running Driving Tours, or just working a corner at an Autocross.
Truly, It's not just the cars, it's the people...

SPRING THING 2023 – March 24-26, 2023

- **WHAT:** A Porsche weekend with a Concours, Driving Tour or Gimmick Rally, and Autocross
- **WHERE:** [The General Morgan Inn](#), Greeneville TN (about 1.5 hours NE of Knoxville)
- **WHO:** Smoky Mountain Region and other Southeastern regions of the PCA
- **HOW:** Register ONLINE at <https://www.motorsportreg.com>
- **HOTEL:** Call the Hotel, 1-423-787-1000, Front Desk. 50 rooms are blocked off, at \$145/night, under "Porsche Club"
- **DEADLINE** for event registration is March 17, 2023; **DEADLINE** for hotel reservations is February 24, 2023
- **HOW MUCH?** \$220 for two-persons or \$140 for a single (+hotel). Includes the Friday reception, Saturday Concours, Saturday lunch, the Driving tour or Gimmick Rally, Saturday Banquet, and Sunday Autocross.

Check out Spring Things Past! [Spring Thing 2022](#) [Spring Thing 2021](#) [Spring Thing 2019](#) [Spring Thing 2018](#)

RECENT GOINGS ON



Our January Social was a [Jaboni's Pizzeria](#) in the West Hills area. About 50 club members showed up for pizza, full Italian entrees, apps and drinks and good times. Many new members came and got to meet the club. Welcome aboard!!

We didn't have a January Driving Tour (wet, cold, and road salt are not our friends!) but we had a big fun time driving to Blue Ridge, Georgia on February 18th. Again, a number of new members came along there, and good times were had by all!





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THINGS ON THE HORIZON

- 2/21 – [Monthly Social at Nama Sushi](#), Cedar Bluff
 - 2/26 – [Concours 101 Training](#), at Harper's Carwash Alcoa
 - 3/2-5 – [Concours at Amelia Island](#)
 - 3/33 – [Werks Reunion Amelia Island](#)
 - 3/15-18 – [Twelve Hours of Sebring](#)
- March Driving Tour and Social are in the works. And remember at the end of March, [SPRING THING!!!](#)

RUNNING FAST

The 2023 Driver's Education and SCCA Autocross calendars are coming together, so if one is so inclined to scuff those tires a little, here are some opportunities.

Alabama Region PCA Driver's Education

- 04/01/23 – Barber Motorsports Park - [Register](#)
- 06/17/23 – Barber Motorsports Park - [Register](#)
- 09/23/23 – Barber Motorsports Park - [Register](#)
- 12/09/23 – Barber Motorsports Park - [Register](#)

Peachstate Region PCA Driver's Education

- 02/18/23 – Atlanta Motorsports Park, GA
- 04/14/23 – Road Atlanta, GA- [Register](#)
- 06/03/23 – Road Atlanta, GA- [Register](#)
- 09/29/23 – Road Atlanta, GA- [Register](#)

East Tennessee Region SCCA Events

- March 4-5 - TnT Event 1 - Bristol
- April-23 - Event 2 - Kodak
- May 13-14 - Evo School - Event 3 - Bristol
- June 3-4 - Mopar event - Event 4 - Bristol
- June 24-25 - TnT Event 5 - Bristol
- July 29-30 - ETR school Event 6 - Bristol
- August-23 - Event 7 - Kodak
- Sept 23-24 - Starting Line School - Event 8 - Bristol
- Oct 21-22 - TBD - Event 9 - Bristol

[Their website](#) will have more details shortly.

NEW MEMBER ROUNDUP – WELCOME!

January 2022 - Say "Hi!" to our new members!

- | | |
|----------------|------------------------------|
| John D | 2018 911 Carrera T |
| Mark & Paula H | 2008 911 Carrera S Cabriolet |
| Susan M | 1999 Boxster |

SPEAKING OF NEW MEMBERS...

Need a Name Tag? Check [the website](#) and order away!



2023 REGION EXECUTIVE COMMITTEE

It is with pleasure we present the election results for the 2023 Smoky Mountain Region [Executive Committee](#).

- President - Bob Baugh
- Vice President - Todd Sutton
- Secretary - Steve Franklin
- Treasurer - John McDermott
- Director - Lisa Doseck
- Director - Louise Harrison
- Director - Michael Ishmael
- Past President - Vaughn Smith

Many thanks to those members who served on the Nominations Committee: Clyde Peery, Rich Neubauer and Vaughn Smith for their time and hard work in this task. And many thanks to our retiring Board members:

- Teresa Fischer (VP)
- Penne Baugh (Secretary)
- Bob Logazino (Director)
- Janis Berry (Director)
- Todd Sutton (Director, now VP)

A CLASSIC...

While reconning a Spring Thing event, a club member came across this classic in the General Morgan Garage. Oh, and an old Mustang, too.





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Don't Just Attend Porsche Parade...

...Be a Part of It!



An autocross is a closed-course driving event, and they are held in a large open area - such as a parking lot - where the objective is to safely complete the course in the shortest amount of time. New to Autocrossing? Parade is a great time to give it a try!



June 18-24, 2023
The LaQuinta Resort and Club
Palm Springs, California
www.porscheparade.org



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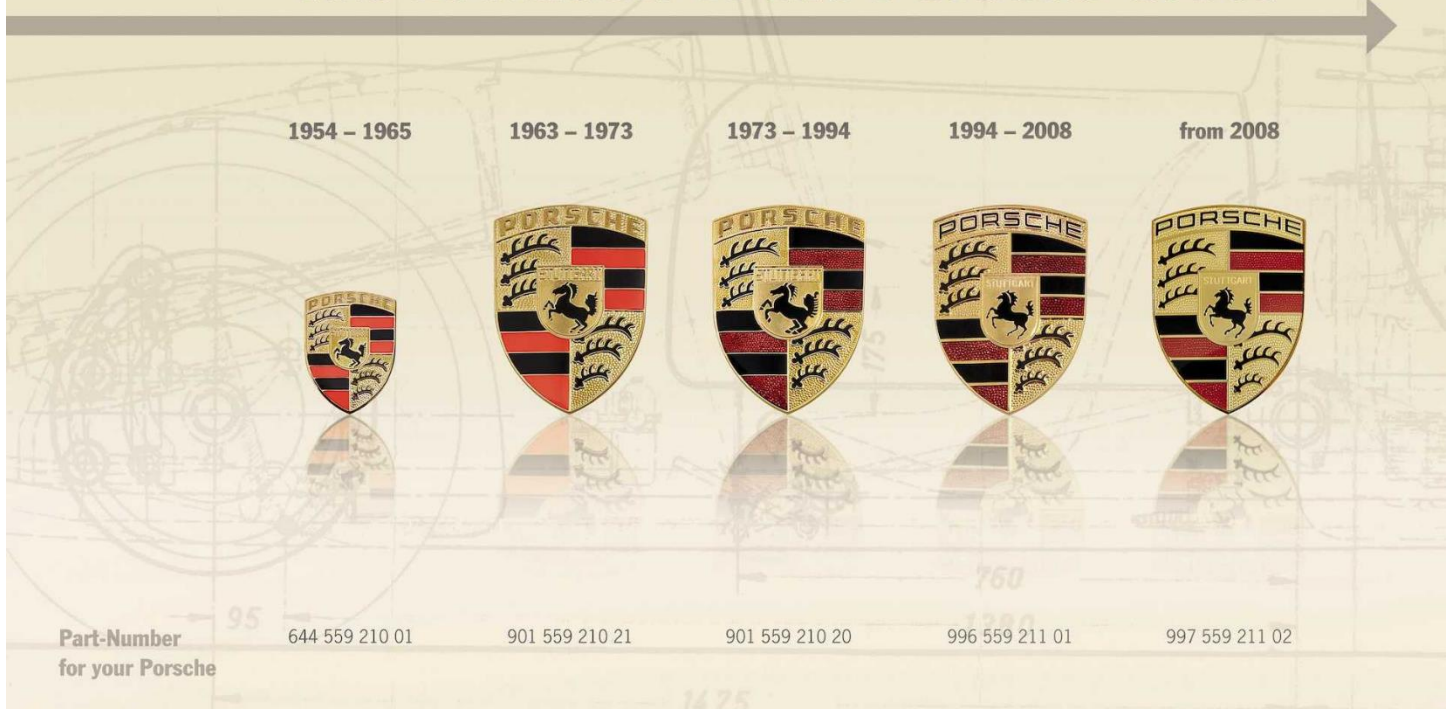
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PARTING SHOT – The Porsche Crest

The Evolution of the Porsche Crest



Lovingly lifted from <https://www.motor1.com/news/630672/porsche-crest-evolution-new-york/>

The idea of a crest or a coat of arms to represent Porsche was born in 1951. In March of that year, Porsche and Ottomar Domnick, a Stuttgart doctor and original Porsche customer, facilitated a design competition among German art schools. The price was 1,000 Deutsche marks (around \$550 in today's money) but unfortunately, none of the designs won and the idea was parked for a bit.

It was only when Ferry Porsche visited New York at the end of the year that the idea was pushed on through the help of Austrian-born importer Max Hoffman, The [Max Hoffman](#). In a business dinner with Porsche, Hoffman discussed the importance of developing a quality seal that's visually appealing to create more identity in Porsche cars. Up until the birth of the crest, only the Porsche lettering adorned the 356's hood.

That discussion was significant to Ferry Porsche and ultimately set the wheels in motion. On December 27, 1951, Ferry Porsche writes down the following: "Steering wheel hub featuring 'Porsche' and the Stuttgart coat of arms or something similar." Back in Germany in 1952, Porsche designer Franz Xaver Reimspieß was commissioned to design a trademark that symbolically reflects the company's roots, as well as the "quality and dynamism of the products."

The result was the crest that we see on Porsche sports cars today, inspired by the Stuttgart city seal. The coat of arms features a rearing horse in the center, framed by the contours of a golden shield. The city name above is flanked by the red and black state colors and stylized antlers, which come from the Württemberg-Hohenzollern coat of arms. The Porsche lettering acts as a protective roof above everything.

Since 1952, the crest has gone through five evolutions, although the changes have always been minor and were only meant to keep the design contemporary.

Keep up to date with all the latest - <http://smtPCA.org/>



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AS ALWAYS... Remember our Sponsors! They make Spring Thing and other events possible.



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