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### **Public Service Award Summation**

While the Smoky Mountain Region PCA (“SMTPCA” or “club”) is about the cars, the people really make the difference. SMTPCA has a core foundation of helping others and focuses on providing the support directly to where it will make the most impact. When evaluating different charity opportunities, the club seeks to have its efforts generate the greatest impact on those in need. During the past several years, the club has continued to support various organizations with members’ contributions of food and dollars.

In 2017, the club began its relationship with Kingswood Home for Children (Kingswood). Kingswood provides a safe and nurturing environment for children (ages 5-18 years old) who have been abandoned, abused, neglected, or displaced. SMTPCA has provided financial support directly to all the children and to the Kingswood operation. This year, the club provided \$75 gift cards directly to the 25 children currently living at Kingswood. By providing the gift cards directly to the children, SMTPCA enables each child to determine how best to enjoy the money; whether to purchase holiday gifts for others or for their own enjoyment. Additional financial support was provided directly to Kingswood. Over the course of SMTPCA’s relationship with Kingswood, the club has contributed over \$11,000!

In addition to supporting Kingswood, the club hosts an annual “Turkeys in the Trunk”. This event is held on a Saturday in the beginning of November with 100% of the donations supporting the local Salvation Army and Knox Area Rescue Mission (KARM). Last year, the local Salvation Army program impacted over 15,000 people, providing over 9,000 meals and 1,000 food baskets to those in need. The program also provided over 15,750 items of assistance, helped 385 families with their utilities, and provided Christmas assistance to over 1,650 children and 150 senior citizens. KARM serves men, women, and children through a variety of progressive ministry programs (such as emergency support, meals for homeless, shelter, job training) designed to break the cycle of homelessness. The Turkeys in the Trunk event is held at Harper Porsche of Knoxville. Club members arrive with their Porsches filled with supplies for Thanksgiving and Christmas meals. Eurotech Knoxville Sales & Service generously donates gift certificates as prizes for the most food delivered in a Porsche for different classifications (e.g., SUV, two door, and air-cooled). A variety of food is received including canned vegetables, stuffing mix, frozen pies, cranberry sauce, bags of potatoes, hams, and of course, turkeys! 2021 marked the 4th year the club has held the event; SMTPCA donated nearly a ton of food and over \$7,500 with 20+ club members participating! Since starting this fun event, SMTPCA has donated over 11,000 pounds of food and \$13,700 making a positive and direct impact to those in need.

Spring Thing is SMTPCA’s signature event. The 2021 event was held in Johnson City, TN, with over 60 people attending from more than 4 regions. One of the key activities at this event was the auction of a desk top replica of the Porsche statue located in front of

the global headquarters. Along with the auction, a club member commissioned and donated 100 SMTPCA cloth patches. The patches were sold for \$10 each. The auction, patches, and individual donations raised over \$3,000 for the club's charity fund!

While there were several events which resulted in donations of food and money, over the course of the year, club members' generosity was ever present. When the club holds a day driving tour, an optional donation of \$10 per car is requested. During 2021, there were 8 day driving tours. Day driving tour participation ranged from 20 to over 40 cars! It was not uncommon for a minimum of \$200 to be collected. One event generated over \$400! Over the years, the club has held Poker Runs. To participate, a fee of \$15 per hand is paid (of which each person can purchase more than one hand). This is a scenic drive where the participants stop at several planned check points to pick up a card (5 total stops including the start and finish). The finish is usually a location where folks can grab a meal and socialize. The person with the best poker hand wins some of the pot. The balance of the pot goes to the charity fund; these events have generated up to \$800 per event! The poker runs create an atmosphere of fun competition, driving great cars, and generating donations for a wonderful cause.

This year's total charity efforts broke a record with total financial donations in excess of \$14,000! The members of the SMTPCA and other regions' members are a true testament of who they are as demonstrated by their willingness to support others.

While SMTPCA is about Porsches, it's the PEOPLE who make the true difference.





Weighing in one of the club members donations.





Beginning of new member drive out, ending in a picnic. Over 120 people attending the event!