

SMOKY MOUNTAIN REGION

IT'S NOT JUST THE CARS - IT'S THE PEOPLE

Smoke Signals - The Newsletter of the Smoky Mountain Region - December 2021

#### FROM THE REGION PRESIDENT

With the Holiday Season upon us and the year winding down, I wanted to take a moment to thank each of you for helping make 2021 a success. Overall, I feel that we have had a really great year and we have started building back the momentum that was lost because of the pandemic. To date, we have had 8 driving tours this year with over 950 miles logged on our odometers. Participation has ranged from as few as 17 cars to as many as 45 cars. While the majority of our non-driving events have been held outdoors, two of our events exceeded 100 people in attendance.

On the charity front, we have raised more than \$6,800 this year. As a result, we were able to provide each child at Kingswood Home for Children a \$75 gift card which can be used at their discretion. In addition, our 5th annual Turkeys in the Trunk event collected almost 2000 pounds of food and \$7,600 in cash contributions. Proceeds went to KARM and the Salvation Army. Clearly, the Smoky Mountain Region PCA is making a difference in the community. Our membership continues to grow as well. At the end of October, we are up 24 new members compared to 15 in 2020 and we still have two months of data to add!

While we close the books on 2021, we are looking forward to 2022 with a mix of the traditional events such as Spring Thing to some new ideas that are still in the development stages. Thanks to the executive committee, directors and to all the members for your support. If you've not been active in a while, now is the time to come join in the fun.

In closing, Penne and I would like to wish each member in the Smoky Mountain region a blessing of health, happiness and joy this Holiday Season and into the New Year.

Safe Travels, Bob

#### 2022 CALENDAR - http://smtpca.org/calendar/

The 2021 Region Calendar is winding down, so we're planning 2022. We laid out general ideas and wishes based on a region survey, so keep checking as we flesh the events out. Feel free to help run an event: Driving Tours especially need some volunteers. So, please let us know.

#### **PCA NATIONAL UPDATES**

- Amelia Island Concours March 3-6, 2022
- Porsche Parade 2022 June 12–18, 2022 at the KALAHARI RESORT in Pocono Manor, PA
- Porsche Parade 2023 Palm Springs, California Keep up with all the <u>National PCA events</u>.

#### **AUTOCROSS VENUES**



We are reaching out to all members for venue ideas. Smokey's Stadium and Bristol Motor Speedway are usable options, but very pricey and limited in schedule (SCCA uses them both regularly).

got asphalt? Let us know!

#### We need:

- Approximately 3-6 acres of clean pavement
- Hopefully unobstructed by islands & lights
- A means to secure the site from passers by
- Within 1 hour of Knoxville, 2 hours tops
- Reasonably priced (\$200-400 per day)

#### CHRISTMAS SOCIAL



December's Social was our annual <u>Holiday Party</u>, and this year we had it at <u>The Foundry</u>. We mingled and chatted and snacked and reminisced, then sat down for nice meal. Bob walked us through the Year That Was 2021, and it was a good one. And to honor our

Past President, Teresa celebrated Vaughn's tenure with words and nice photo album of his time.



See all the pictures online at the website



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#### OTHER EVENTS COMING UP:

Not much right now, but we're working on it! Keep up with the details on the SMTPCA Calendar.

#### **TURKEYS IN THE TRUNK 2021**

Our Fifth Annual Turkeys in the Trunk event was held Saturday, November 29<sup>th</sup>; we had great weather, a good turnout, and a good time was had by all. Thanks to Harper Porsche for hosting this event at their Harper Auto Wash facility. We descended on the back lot and volunteers commenced to unloading and weighing the donations. Proceeds were donated to both the Salvation Army and the Knox Area Rescue Ministries. And the final tally was:

- 2,000 pounds of food collected
- Oodles of turkeys and hams collected
- Cash donations collected totaling \$7.675!

The winners of the Eurotech Knoxville gift certificates were

- SUV Class: Vic R.
- Coupe Class: Mark T.

Once again the Smoky Mountain Region delivered! Thanks to all that donated and helped. And big thanks to Bob and Penny Baugh for setting this up. As usual, see it all online at the website.

#### **DID YOU KNOW?**

There's a "PCA Juniors" program in the PCA? It's not just the cars... and now it's not just the grown-ups! There is a "PCA Juniors Monthly e-Newsletter", activities crafted just for Our Future Drivers, even a lesson in "driving stick". Not every kid dreams of a PDK... Check out our new Junior Drivers section below.

#### **NEW MEMBER ROUNDUP**

With a large influx of new members in the last year, we are now listing new members by month. This is way to "get to know" those in the club, see who has similar cars, or just see how fast we're growing.

#### **JUNE 2021**

Bob L. 2003 Boxster
Kathy & George B. 2016 Cayenne
Blake T. 2006 Cayman S
Giedrius S. 2006 Boxster S
David & Linda L. 2016 Macan S
Charles L. 1988 911 Carrera
Deborah & Randle S. 2010 911 Carrera S

Ryan H. 2020 Macan

Rich W. 2021 718 Cayman T

#### **JULY 2021**

Paul R. 2009 911 Carrera 4S

James D. 2012 Boxster
Philip & Sherry H. 2014 Cayenne
Dale W. 1982 911 SC
Alex T. 1986 944 Turbo

Heather P. 2021 911 Carrera Cabriolet

 Ryan C.
 2005 Boxster

 Neil G.
 2012 911 Carrera S

 Seth W.
 2019 911 Turbo S

 Leslie M.
 2015 911 Carrera S

 Robert H.
 2018 911 Carrera

 Neil G.
 1985 911 Carrera

Say "Hi! How are you?" to our new members! Next month we will get synced up with November and December.

#### JUNIOR DRIVERS

The <u>PCA Juniors program</u> is here for kids to enjoy PCA events, learn about Porsches, and continue the passion that runs throughout the Porsche Club of America. As a PCA member, you may sign up your child, grandchild, niece, or nephew under the age of 18, for free! Your PCA Junior will receive a welcome box, and many region events include activities for children and teens geared to grow enthusiasm for Porsche and PCA for generations to come.

Check out the Full Page Ad on the next page

#### WHO'S IN CHARGE HERE?!?

Here are the Members of the Board of SMTPCA.

President: Bob Baugh

• Vice President: Teresa Fischer

• Treasurer: John McDermott

• Secretary: Penne Baugh

Past President: Vaughn Smith

• Director: Harry Hermann

Director (2022): Bob Logazino

Director: Janis BerryDirector: Todd Sutton

If you have any questions, ideas, or thoughts, feel free to reach out to them. Contact information is on the website.

It's not just the cars, it's the people.



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### Have you signed up for PCA Juniors?

### It's not just the cars. And it's not just the grown-ups. PCA is about the kids too!

The PCA Juniors program is here for kids to enjoy PCA events, learn about Porsches, and continue the passion that runs throughout the Porsche Club of America. As a PCA member, you may sign up your child, grandchild, niece, or nephew under the age of 18. It's free to join! Your PCA Junior will receive a welcome box with an ID name badge in the mail. Many region events include activities for children and teens geared to grow enthusiasm for Porsche and PCA for generations to come.

SIGN UP HERE. IT'S FREE! https://www.pca.org/pca-juniors

The PCA Juniors program has worked with coloring book illustrator Fireball Tim to create custom coloring sheets for you to download and enjoy.

DOWNLOAD HERE: https://www.pca.org/pca-juniors-activities



PORSCHE CLUB OF AMERICA



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### **PARTING SHOT – Bibendum, The Michelin Tyre Man**

As mentioned last month, about a dozen Smoky Mountain Region members and others went to Petit Le Mans to watch fast cars. Another star of the show was The Michelin Tire Man, officially known as **Bibendum**, or **Bib** or **Bibelobis**. He is the official mascot of the Michelin tire company, a roughly human looking chap made of stacked white tires and was introduced at the Lyon Exhibition of 1894 where the Michelin brothers had a stand exhibiting their products, pneumatic tires. He is one of the world's oldest trademarks in active use, with a catchy slogan *Nunc est bibendum* ("Now is the time to drink").



Bib is all white since "back in the day" rubber tires were originally gray-white, or light or translucent beige. As tires later became black when carbon was added to them as a preservative and strengthener, Bib stuck with the original color due to printing and aesthetic issues.



Figure 1 - Our Dapper Zone 3 Rep with Bib

Bib has changed over the years, and by the 1980s, Bibendum was shown running. In 1998, his 100th anniversary, a slimmed-down version of him was adopted, reflecting the lower-profile, smaller tires of modern cars. A computer-animated version of Bibendum has appeared in American television ads, with a pet puppy similar in appearance to him.

Bib has made numerous appearances in popular culture, some sanctioned, some not...

- Bibendum made a brief guest appearance in the Asterix series, as the chariot-wheel dealer.
- The mascot appears in a BBC Not the Nine O'Clock News comedy sketch, in which a restaurant waiter and chef suspect a diner, dressed as Bibendum, might be a food critic for the

Minhalia Ossiala

Figure 2 - The Original

Michelin Guide.

- French reggae band Tryo sang about Bibendum on their album Grain de Sable. 'Monsieur Bibendum, il est vraiment énorme / Monsieur Bibendum, le bonheur en personne' ('Mr. Bibendum, he is truly enormous, Mr. Bibendum; happiness personified').
- In a Season 1 episode of Bordertown, "Groundhog Day", Bidendum appeared being interviewed on TV in which he is confused as Pillsbury Doughboy.
- In the French dubbed version of Ghostbusters, the giant Stay Puft Marshmallow Man is named "Bibendum Chamallow". LEGO released the Stay Puft Bibendum Chamallow minifigure in its 2015 edition of the fun pack set.
- In the Australian Army Training Establishment at Royal Military College, Duntroon, in Canberra, one of the five training companies, Gallipoli Company, uses the Michelin Man as its mascot.

We all know about the "<u>Michelin Star</u>" restaurant rating for excellence that is given to a select few establishments. There is "next tier down" rating, the <u>Bib Gourmand</u>, an award that honors restaurants that serve "great food at reasonable prices," meaning it's possible to order two courses and either a glass of wine or dessert for about \$40 or less, not including tax and tip.

But in the end, cute mascots and dining notwithstanding, it's all about The Grip... We love us some Michelins!



Figure 3 - Ohh, la la...



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AS ALWAYS... Remember our Sponsors! They make Spring Thing and other events possible.

#### Remember to utilize their services and vote with your wallet.





Harper Porsche















