

Smoky Mountain Region Porsche Club of America

Board Meeting

November 6, 2021 at Harper's Hub Conference Room

10:00 am

Meeting Notes

Members present: Bob Baugh, Penne Baugh, Clyde Peery, Todd Sutton, Jamie Parton, John McDermott, Vaughn Smith, Janice Berry, Rick Berry

- I. Minutes - approved
- II. Financial Report (McDermott) – distributed prior to meeting, approved at meeting
- III. Christmas Party Update – (Louise Harrison)
 - a. Distributed proposed budget, includes \$500 contribution from club reserves
- IV. Results of Election of Officers & Directors (Peery)
 - a. 42 ballots submitted
 - b. Directors for 2022 are Janis Berry, Todd Sutton & Bob Logazino
- V. Spring Thing Update – 2022 (Parton)
 - a. Date change due to Bristol Raceway being already scheduled
 - b. New date being researched for availability of Bristol and Carnegie
 - c. Rich & Jamie leading effort to reschedule
- VI. Turkeys in the Trunk Prizes (Baugh)
 - a. Scheduled for 11/20, Three levels for prizes depending on vehicle type
 - b. Board approved the purchase of Eurotech gift cards for prizes
- VII. Charity Committee (Baugh for Ishmael)
 - a. Plans for 2021

- Kingswood Academy, \$75 gift card for each child, leftover money will rollover to 2022 charity budget
- Drive out to be scheduled to deliver gift cards
- b. Recommendation for 2022
 - Tabled discussion until January meeting when charity committee can attend
 - Board to provide Charity Committee with guidance on future charity selection

VIII. Planning for 2022

- a. Results of Planning Survey (McDermott)
 - Attached
- b. Mapping of Socials & Driving Tours for Calendar
 - Formed: Driving Events Working Committee—Rick & Janice Berry, John McDermott, Jamie Parton, Todd Sutton, Matt Fischer. Driving events to include AutoX and HPDE
 - Overnight Tours
 - Blowing Rock, August (Vaughn, Louise)
 - Waynesville/Blueridge Parkway (deferred until later)
 - Wolf Mtn Winery, Dhlonega (Fischer/Parton)
 - Day Tours:
 - Spout Springs Winery, Blaine
 - Cirrus Aircrcrafts at McGhee Tyson (Clearman)
 - Gimmick Rally
 - Poker Run
 - Ladies Only Drive
 - Various State Parks for picnic lunch
 - Other Ideas:
 - SMT Cars and Coffee (monthly, 3 different rotating locations)
 - PCA Appreciation Day at Harpers
 - New Member Recognition Day
 - Socials:
 - Eurotech (Berry's to let us know a good date)

- Blackberry Farms Brewery
 - Black Horse Brewery
 - Christmas Party 2022 on a Saturday (if possible)
 - Porsches & Horses @ Red Heaven Ranch
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Next Meeting

January 15, 2022

Harpers

10:00 am

- * 58 responses from approximately 540 region members (10.7%). The actual response rate is somewhat higher as there would be some members who are within the same family and have one email address.
- * Highest response rate from newer members (0-3 years) 43.1%.
- * While most respondents were from Knox County (50%) , there is a diverse range of where members live.
- * This diversity should be kept in mind when determining location of activities.

1.) Drive outs and socials have the greatest participation rates (82.8% and 72.4%).
* Next closest activity was Overnights 48.3%.

2.) Drive outs continue to have a high level of desired participation.
* Socials (70.7%), HPDE (63.8%) and Fun Rallies (62.1%) received the most mentions of events in which members want to participate.
* Next closest Autocross and overnights 46.6%.

3.) Time constraints was the number one reason members to not participate in more activities.
* Distance from the activity being the highest selected response for non-participation (29.1%).

4.) Proximity of event is the number one response selected that would encourage greater participation (37%).
* Several comments on good variety of activities/no issues.
* 2 responses for race/HPDE events.

5.) Volunteering
* Being asked is the highest response to increasing volunteerism (36.5%).
* John's observation from information provided 1/3 do volunteer, 1/3 would volunteer, 1/3 have no interest in volunteering.

6.) Greater frequency of activities:
* Top 3: Fun Rally (55.4%), HPDE (53.6%) and Drive outs (50%)
* Other suggestions: informal "show and shine", Ladies only drive out

9.) Other comments:
* Several positive comments on number of and type of current activities and club operations.
* Communication of activities to new members and what is involved in conducting the activity. (maybe tie this into a discussion at an informal coffee social?)
* Have ad hoc/informal socials e.g. coffee shops, "show offs".