

Smoke Signals

Smoky Mountain Region Porsche Club of America

February 2009

The Rolex 24 Hours

... An Observers Report

Never been? This is the year you should have gone! What a race...Over 735 laps (a record); over 25 caution periods (a record); closest ever finish (a record).

Clyde Peery puts together an annual run to Daytona for the Rolex. This year, Clyde's passengers included Archie Anderson, Bob Southerland, and myself. Meeting us in Daytona were JB and Jane Baird from Oak Ridge, and Ted Berk from Asheville, NC. Arriving in Daytona Thursday night, we hooked up for dinner. Friday morning we were at the track, visiting our usual haunts...the DP garages (Penske...Brumos...Ganassi...Childress) ... the GT garages (TRG...Farnbacher/Loles). Everyone was working hard! Brumos got the event pole in the #58 Porsche Riley DP car. Penske was not too far off, as was Ganassi Racing (Lexus), and the other Brumos car, and the Krohn Racing DP cars were in there too. The GT cars were chasing the Castrol Syntec Mazda.

Friday night we made our way to our favorite watering hole – The Ocean Deck, just off Atlantic Boulevard. My wife, Carol, claims there is more silicone in that 'joint' than any other place she's ever been! The food is good, and the views are great (of the ocean I mean).

Saturday, we got to the track at 'o-dark-thirty' to secure a good infield parking space. Garage activity started at about 0900. Plenty of time for photos to be taken, and for seeing and visiting with old friends. Bob Southerland even had an opportunity to ask Roger Penske what kind of wax they used on their race car! That Bob!

The race started at 3:30PM, and it was a sprint race from the start! In both the DP and the GT classes, the fight was on. The Mazda RX-8's dropped out of contention early in the GT category, with Farnbacher/Loles and TRG carrying the fight to the finish, with TRG ultimately taking the top two spots. It was all Porsche in GT, through sixth spot! In DP, the battle was also among the Porsche powered units, as the Ford powered units all broke from the same malady (ask Roush Motorsports what happened). The Ganassi Lexus Riley with Montoya driving lost the lead with 39 minutes to go, to David Donohue (son of the late Mark Donohue) driving the #58 Brumos entry. David took it to the win from there, winning forty years after his father Mark won the event in a Sunoco Lola.

The top contenders in both divisions ran for twenty-four hours within seconds of each other for the entire race duration. The Fords broke, the Pontiacs were slow, Danica Patrick didn't add anything to the Childress effort, the Penske Porsche was super fast, but suffered from a broken half shaft requiring a lengthy rebuild.

But hey...It's the 24 Hour! A great race, especially seeing Brumos winning. I remember back in '73 when their car with Peter Gregg and Hurley Haywood doing the piloting, also won!

Vic Rola



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Upcoming Events

February Events:

February 3: Tech Session on Tires at European Auto Garage, 227 Sherway Dr, Knoxville, TN 6:30 PM until.

February 14: The Great Porsche Show Off. Market Square, Downtown Knoxville 10 AM—2 PM. Bring your car, invite prospective members.

February 27—March 1: Winterfest, Chattanooga Choo-Choo. Multi Event Weekend. More details on Page 5.

Special Note From The Editor:

In an oversight which can only be attributed to brain deadness, we neglected to point out in the January issue of *Smoke Signals* that one of our founding members, Mr. Mike Parker, is, as of January 1, 2009, beginning his 39th year of membership in the Region. Congratulations and thanks for the support.

Appointed Chairpersons

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Webmaster

Greg DeBord
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Newsletter

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Awards

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Social Events

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Pano Correspondent

Open

Historian

Warren Sylvester
865-470-8238

Publicity

Open

From The President

Welcome to the new *Smoke Signals*. I have not put together a newsletter in a long time. I used to do one on a regular basis but in different software. I hope you enjoy the new format



I would like to take this opportunity to welcome a new supporter of the Smoky Mountain Region. The good folks at Eurotech Knoxville have signed on as advertisers and supporters. They operate a very nice facility at 7329 Morton View Lane Powell, TN 37849. They can be reached at 865-938.3876 Eurotech Knoxville is owned and operated by Rick and Janis Berry. They are planning an open house in March and I encourage all SMT members to come check out their facility. See their ad in the newsletter and on the web.

I would also like to announce that we will be going forward with the printed newsletter this year. You can expect 4 printed versions in your mailbox plus the newsletter being available on the web. Expect the printed issues to hit your mailboxes in early March, June, September, and December. The good news is that the cost of the printed newsletter is covered. It will not draw a dime out of the treasury. This is due entirely to the support of our advertisers. Please patronize these advertisers with your business so that they might see a return on their investment.

Spring Thing 2009. Join us for Spring Thing in Vonore, TN. 2009 is the 35th anniversary year for the region. Vic Rola is event chair and you can see a flyer and registration form in this newsletter. Please check the calendar for upcoming events. Your participation is need to make them a success.

Advertising Rates

Rates Per Issue for Printed Issues

Business Card	\$ 12.00	2" X 3 1/2"
Quarter Page	\$ 35.00	3 5/8" X 4 7/8"
Half Page	\$ 65.00	7 1/2" X 4 7/8"
Full Page	\$ 115.00	7 1/2" X 10"

Website Advertising

Banner Ad linking to Your Website:
\$ 50 for 12 month

Smoke Signals is published monthly by the Smoky Mountain Region of the Porsche Club of America (PCA). Opinions expressed in *Smoke Signals* are those of the contributor(s), and do not necessarily reflect the opinions of the Smoky Mountain Region officials, directors, or members, or those of the PCA. We reserve the right to edit all material as may be necessary. Comments, suggestions, articles, and photos are welcome.

Smoky Mountain Region Names Autocross Sponsor

We are very pleased to announce that European Auto Garage has agreed to be the exclusive sponsor of the 2009 Smoky Mountain Region Autocross Series.

The series will consist of at least 5 events to be held at Pellissippi State. We are also considering more events, possibly even a night autocross.

European Auto Garage will supply to the club, in addition to sponsorship dollars, tech support at the events, a Racer's Edge race car which will be available for members to test drive at the event, strong assistance with the end of the season awards and banquet.



Spring Thing 2009 is Coming

The time for Spring Thing is quickly approaching. Take a look at the flyer/registration in this newsletter. Make your hotel reservations soon, send in your registration now to assure yourself a spot in the event.



Spring Thing 2008 Concours

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SMOKY MOUNTAIN REGION CALENDAR 2009

DATE	EVENT	LOCATION	COMMENTS
2/3/2009	Tech Session	European Auto Garage	6:30 PM J.B. Baird
2/14/2009	Great Porsche Show Off	Market Square, Downtown Knoxville	Bob Hutchins, Event Coordinator
2/21/2009	Great Porsche Show Off Snow Date	Market Square, Downtown Knoxville	Bob Hutchins, Event Coordinator
2/27/-3/1/09	Winterfest	Chattanooga Choo-Choo, Chattanooga, TN	TN Region Multi Event Weekend
3/14/2009	Autocross School & Autocross	PSCC	10 AM Until
3/17/2009	St Patrick's Day Social	Irish Times; Turkey Creek	Times TBA
3/28/2009	Car Cleaning Tech	European Auto Garage	10 AM J.B. Baird
4/11/2009	Wine Tasting/New Member Social	Concord Yacht Club	Alan Cox
4/13/2009	Membership/Executive Council Meeting	Mancino's Restaurant 9209 Middlebrook Pike Knoxville TN	Meeting Starts at 6:30 PM, Arrive early to eat; All Members Welcome
4/24-4/26	Spring Thing	Grand Vista Hotel Vonore, TN	Vic Rola
5/10/2009	Sunday Brunch	Mulligan's Restaurant 8923 Linksvue Dr	Meet at 11 AM Off Northshore Dr
5/31/2009	Autocross	PSCC	10 AM Until
6/7,8/2009	Biltmore Overnight Drive	Asheville, NC	In Planning
6/29-7/4 2009	Porsche Parade	Keystone, CO	Registration March 3,4,5
7/13/2009	Membership/Executive Council Meeting	Mancino's Restaurant 9209 Middlebrook Pike Knoxville TN	Meeting Starts at 6:30 PM, Arrive early to eat; All Members Welcome
7/25/2009	Autocross	PSCC	10 AM Until
9/4,5,6 2009	Rennfest	Atlanta, GA	Peachstate Region Event
10/4/2009	Autocross	PSCC	10 AM Until
10/12/2009	Membership/Executive Council Meeting	Mancino's Restaurant 9209 Middlebrook Pike Knoxville TN	Meeting Starts at 6:30 PM, Arrive early to eat; All Members Welcome
10/24/2009	2010 Planning Meeting	Mancino's Restaurant 9209 Middlebrook Pike Knoxville TN	Bring your ideas. All members attend, let's plan next year. 11 AM to 2 PM- Have Lunch
10/17,18 2009	Talladega DE	Talladega, AL	Jonathan Foulds
11/14/2009	Autocross	PSCC	Fall Fest Autocross followed by Dinner, Site TBA
Jan-10	End of Year Banquet	Site TBA	Chair TBA

TENNESSEE REGION PORSCHE CLUB OF AMERICA WINTERFEST 2009

February 27 – March 1

We hope you will come be a part of this fun-filled, multi-event weekend at the historic Chattanooga Choo Choo, located near downtown. Competitive events feature Concours d'Elegance, Scenic Poker Run, Tri-cross, and R/C Autocross, all of which will be complimented by good friends, lots of Porsche talk, and fabulous cuisine. This location offers easy access to the world class Tennessee Aquarium, IMAX Theater, Creative Discovery Museum, Bluff View Art District and the fabulous designer shops of the famous Warehouse Row. Chattanooga, on the banks of the majestic Tennessee River, also offers points of interest such as the Incline to Lookout Mountain, Rock City and Ruby Falls. The Chattanooga Choo Choo / Holiday Inn offers a family friendly environment that includes a heated pool, 4 restaurants and a variety of shops on the premises. The Choo Choo has offered special event rates of \$79 per night. They also offer their special Train Car rooms for \$109 per night (for those who are romantically inclined). Free shuttle transportation is available to the Tennessee Aquarium, as well as a number of downtown attractions. The registration fee is \$110/car (2 people), or \$80 for a single, **if registered by January 16th**. After January 16th, the cost is \$120/car (2 people) or \$90 for a single. It will cover: a welcoming party with beverages & finger foods/dinner, Concours, a Poker Run, R/C Autocross, Tri-cross, Tech Quiz, Awards Banquet, and Hospitality. Concours classing will be based on the current PCRs. Each class will be judged in two categories; Touring Full and Touring-Lite (Lite means no engine or storage compartments). We hope everyone not being judged will participate in the Concours by showing their cars. We have the use of Grand Central Station, a large heated indoor facility, for Concours preparation, overnight parking and in the event of poor weather conditions, the Concours. The schedule of events includes the following: Friday – Concours prep, registration, welcome party and Tricross beginning at 8pm down at Grand Central Station. Saturday morning, in conjunction with the Concours, coffee and donuts will be down at Grand Central and the Tech Quiz will be given between 9-10 am. All this will be followed by the Poker Run, RC Autocross and evening banquet. Hospitality will be open most of the weekend at Penn Station, that is also where you can find registration on Friday! Online registration and a link to the hotel website is available at our website <http://www.trpca.org>. Hotel reservations can also be made by phone at 1-800-TRACK29 (872-2529). Use reservation code PCB for special "Winterfest" pricing, \$83/night. Don't delay, deadline for registering is February 13th!! If you have any questions, feel free to contact me, Courtney Robbins, at (423) 894-9446 or mrobbins@vol.com.

Tech Corner

Classification: Engine

Subject: 1978 Exhaust System Layout/Engine Type

Model:

Year: 1978

Total Mileage: 71,500

Car Use: Street only

Question:

I am planning on returning my 930 to the original exhaust

system, which I still have, but I am trying to determine the engine type and exhaust layout. I cannot figure out if it is a 930/51, 52, 53 etc. It is a 1978 US spec model 3.3 L 930. I have the set of Factory workshop manuals. How do I determine the layout of the exhaust on my car. Is it the number on the engine? Thanks.

Jim

Answer:

Member Update: I consulted the set of Turbo shop manuals I have and found out that there were several layouts. When the car was converted to the B & B system, the mechanic, in his infinite wisdom, cut the cross pipe that goes from the waste gate to the muffler. I was unable to find a used one so I had it closed off. A new one, if you can find it, is over \$500. The car runs well and finished 3rd in class at concours at Charlotte. Since there were only 473 US models, I think, for that year, used cross over pipes are very rare. I hope this helps.

Reiser: Good work, thanks for sharing the outcome.

Classification: Engine

Subject: 1986 930 - ethanol

Model:

Year: 1986

Total Mileage: 15,000

Car Use: Street only

Question:

what can be done to prevent the harmful effects of ethanol in the fuel

Answer:

Write to your congress-people, its use is politically mandated.

Seriously here in my state we've been running 10% ethanol for years and years, and no one thinks twice about it. For more details, you might enjoy the answers we've posted in the main 911 sections. Chris Powell has talked about this with the CIS-injected cars like your 930, he answers non-turbo 911 questions here on PCA.org/tech. You can also see some of my others answers as well in the 993/996 area. And then for the real breakdown, see Alan Caldwell's tech feature in a recent issue of Panorama magazine. As he points out you are Ok up to about 18% ethanol, after that the system will need changes.

Brunch at Mulligan's

The Region held it's first social event of the year with Brunch at Mulligan's Restaurant on January 18. The food was great but the turnout was a bit light, most likely due to some conflicts people had and some poor communication about the event. That will improve. Those attending included Jim & Vickie Marsh, Warren and Judy Sylvester, Mike Parker and Suzan Bowman. I hope to see you at the next Brunch on May 10.



Heard 'Round The Region

Congratulations to Jim and Vickie Marsh on the marriage of their daughter, Kim, back in December. Congrats also to the bride + groom.

We were saddened to report on the passing of Mike Parkers' mother recently. She was 98.

The PCA season is cranking up! Don't forget about the Great Porsche Show off, as well as Winterfest! Check out our hot new website for additional information.

We're sorry to find that Tommy Wilson had to step away from being our newsletter editor. Business issues forced his decision.

The Peachstate Region is looking at re-formulating their auto-cross classes, shying away from PCA suggested classing to condense classes, and institute more competitive events. More as this develops.

The RGruppe guys are invading our territory the first weekend in April, with an overnight at the Tapoco Lodge. Got a long nose 911? Contact Vic Rola (207.4303) for more information on this meet.

Membership Report

For the month ending January 2009, we now have 164 primary members and 125 affiliate members for a total of 289. We had one member transfer out and one new member.

Please join me in welcoming Scott Faulkner to the Region. Scott has a 1999 Boxter-Silver. His email is scott@tennvol.net. Scott lives in Maryville. Please take a minute to welcome Scott to the region.

Anniversaries in February:

James Scothorn 5 years
John Acker 5 Years
Mike Mysinger 10 years

On a personal note, Carol Rola celebrated a birthday January 31. Rest assured Carol is not getting older, only better!!! Best wishes for many more.



Eurotech Knoxville Plans Open House

Eurotech Knoxville is planning an open house on Saturday, March 21, from 10:00 a.m. to 4:00 p.m. They specialize in Audi, BMW, Mercedes, Mini Cooper, Porsche and VW. Mark your calendar to stop by and meet Rick and his staff. They are enthusiasts who welcome the opportunity to meet new people and their cars. Eurotech Knoxville is located at 7329 Morton View Lane, in Powell. For more information, call 938-3876 or visit their website at www.eurotechknoxville.com. Map with directions are on website.

Club Racing Update

PCA begins the 2009 Club Racing Season at Sebring International Raceway with an event scheduled for February 5-8. Watch the PCA website for results. Here are some pictures from the 2008 event.



Room enough for three versions of 911s to go three wide; from left to right: Jimmy Martin ('93 911 RS), Doug Roach ('86 911) and Wes Taylor ('96 993).



Cory Jump, 713, (F) is in front of Kenneth Laborde, 18, (F) and Mark Hupfer, 79, (E) on his way to the over all win the Orange Sprint Race.



Doug Roach, 21, (F), Stephen Roach, 222, (F), Wes Taylor, 631, (G) and Bob Klaskin, 867, (F) power through turn 14 in the Purple Enduro Race.

BMW Club Needs Instructors

The BMW Club coordinates the Tire Rack Street Survival Teen Driving Program (www.streetsurvival.org) each year. They are looking for instructors to help. The date is April 25, 2009. For more information contact David Hinkle at European Auto Garage at 865-862-5270

Der Market

For Sale...Stainless steel (B+B) exhaust system for '76-'89 911 turbo. No issues...replaced it with original system for concours purposes. \$1,000.00. Contact Jim Marsh @ 865.356.9107

For Sale...'S' type fiberglass bumper for '69-'73 911. Bumper only-no trim. TN orange in color. \$150.00. Contact Vic Rola @ 865.207.4303.

Der Market is a free service to PCA members. Send your ads to either the club president or newsletter editor.



Job Market

The Smoky Mountain Region currently has several important positions open. Short hours and top pay. Current positions available include:

Technical Coordinator: This position involves the scheduling tech sessions on behalf of the region. Top Pay and short hours for the right person.

Newsletter Editor: This person would be responsible for editing the Smoke Signals Newsletter each month.. There are several people in line to assist with the actual assembling of the newsletter. The newsletter template has been completed and the editor would be responsible for placing articles, ads, and other items in the newsletter. The editor would be rewarded with a pizza and drinks (?) session when a printed version is assembled. This is probably the highest paying job in the region.

Pano Correspondent: This individual would be responsible for communicating club events to PCA National and getting same listed both online and in Panorama.

Awards Chairperson: The region is in need of an individual to order and secure various awards for region events. Several sources are already known, it is just a matter of a person taking responsibility for securing the awards. This person would work with sponsors on the awards to be given for various events.

Publicity Chairperson: This individual would be responsible for securing publicity for various club events, such as Spring Thing, drive outs, and other functions. Top pay for the right person.

Contact Jim Marsh For Details on these Opportunities!!!

Questions: Bob Hutchins e-mail : hutchib@knology.net

All Porsche owners are invited to participate - You do not need to be a member of Porsche club to join the fun

Saturday, February 14, 2009 - Valentine's Day - 10:00 a.m. to 2:00 p.m.

Parade IS for Families

by Wendy Shoffit

What do you mean, "Take my family to Parade for vacation?" As if they could possibly have a good time and not hate me for the rest of the year. If that sounds like you, keep reading. Our family has a great time at Parade every year! That includes our 11-year old daughter and whatever friend she chooses to bring along! Let's address how kids are included in Parade activities.

First of all, there's usually now a chairperson on the committee to deal specifically with including kids! This person's sole responsibility is to make sure kids of all ages have a good time while their parents are, too. For the past few years (and for the foreseeable future), there's a Kids' Hospitality room. Kids can come there to play video games, watch movies, do craft activities, and so on. It's a place for them to meet and greet each other casually while doing something they enjoy doing. In Charlotte there was not just one room, but two of them! One was for kids probably 9 and younger and the other one for older kids. The younger room had things like the Candyland board game, crayons, and Thomas the Train videos. The older room had XBoxes with games like Rock Band and Guitar Hero. If your teen is anything like mine, she could probably spend most of the day playing video games (if we let her). When she was younger, though, she truly loved working on the arts and crafts and watching movies. Let me caution, though, the rooms aren't a drop off babysitting service, particularly for the younger ones. Parents need to stay with the kids, BUT it gives them something to do that's not in their sleeping room! Activities change often, so they don't get bored.

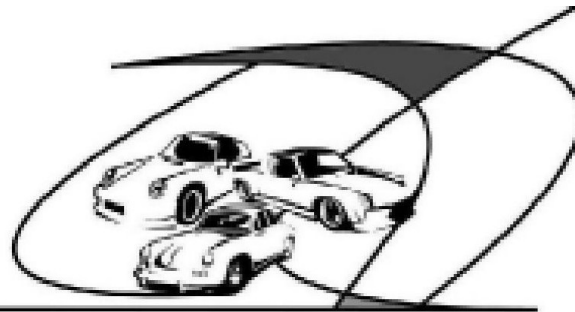
Now, on to the really exciting events for the kids. Now, you might not think much about remote controlled (RC) cars, but what about your kids? There's an RC competition that can get a bit emotional for the contestants. No self respecting adult wants to be shown up by a 7-year old little girl and no self-respecting 14-year old boy would be caught dead getting beaten by a 60-year old grandfather. It can get a little dicey. *wink* But, it's always in good fun. If your kid doesn't have his or her own RC car, not to worry... the loaners are GREAT! In fact, most people use them anyway!

Competition for the little ones continues at the Kids' Autocross. Kids of all ages hop on bikes, skateboards, roller blades, scooters, strollers and just plain old' running shoes to compete with kids their own age. They get a taste of what the grownups experience on the autocross course. Again, if your 911 doesn't happen to have a bike rack installed on top, there are plenty of loaner "vehicles" available.

When they reach age 16, they can get into a REAL Porsche and compete in the Junior Participation Program (JPP). Trust me when I say that daddy will feel much more comfortable if junior has some idea of what an autocross course looks like when he hands the keys to HIS baby over.

So, please don't shy away from Parade as a summer family vacation. Kids of all ages will have a fun week of activities. Make driving there part of the fun and you'll have them hooked for life. What better way to raise the next group of Porsche enthusiasts and perhaps the future President of PCA! You just never know. See you AND your kids in Colorado!

Parade is scheduled for June 29-July 4 in Keystone, Colorado



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PORSCHE FIELDS TEN FACTORY DRIVERS FOR 2009 SEASON - FIVE TO RACE IN U.S.

ATLANTA - January 15 -- The driver line-up for Dr. Ing. h.c. F. Porsche AG, Stuttgart, is now complete. A total of ten works drivers will contest various sports car and GT series around the world in the 2009 season, with five factory drivers having season-long assignments in the United States.

As in the past years, the Porsche factory drivers support teams in top class championships as well as long distance races and are also involved in the further development of racing vehicles.

In the American Le Mans Series (ALMS), Joerg Bergmeister (Germany) and Patrick Long (USA) belong to the favorites in the GT2 class with the Porsche GT3 RSR of the Flying Lizard Motorsports team. Long remains the only American Porsche factory driver. Wolf Henzler (Germany), as well, is keen to wrap up the ALMS title for the Farnbacher Loles Racing outfit. In a Porsche-powered Daytona Prototype, Timo Bernhard (Germany) and Romain Dumas (France) hunt for points for the Penske Racing team in the Rolex Grand-Am Sports Car series. The season schedule for Sascha Maassen (Germany) has yet to be finalized. However, Maassen, along with most of the factory drivers, will participate with customer teams in the upcoming Rolex 24 Hours At Daytona January 24 - 25.

Marc Lieb (Germany) and Richard Lietz (Austria) will form a strong pairing for the Proton team in the 2009 Le Mans Series (LMS). The two share the cockpit of a Porsche

9 GT3 RSR. Patrick Pilet from France will also contest the LMS piloting a GT3 RSR of the IMSA Performance team. Emmanuel Collard (France) joins forces with the Penders squad in the FIA GT championship.

The executive who contracts the drivers, Porsche head of motorsport, Hartmut Kristen, placed emphasis on continuity.

"I'm very pleased that I can count on ten world class pilots in the 2009 season. They have all competed for Porsche for at least a year and I know the strengths of every single one of them. In addition to the core series that we've chosen for our drivers, some of them will also contest other individual events," said Kristen.

The Porsche works drivers (with date of birth): Joerg Bergmeister (Germany), 13 February 1976, Emmanuel Collard (France), 3 April 1971, Romain Dumas (France), 14 December 1977, Wolf Henzler (Germany), 5 April 1975, Marc Lieb (Germany), 4 July 1980, Richard Lietz (Austria) 17 December 1983, Patrick Long (USA), 28 July 1981, Sascha Maassen (Germany), 28 September 1969, Patrick Pilet (France), 8 October 1981, Timo Bernhard (Germany), 24 February 1981



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Open House scheduled for March 21, 2009 10 A.M. to 4 P.M.



SPRING THING 2009



April 24th ~ 26th

Grand Vista Hotel
Vonore, TN



CONCOURS

\$135.00 per car (two people)



TSD RALLYE



AUTOCROSS

For more information contact Vic Rola at ~ vicrola@knology.net
Grand Vista Hotel Reservations - (423) 884-6200

SPRING THING 2009 ... REGISTRATION

ENTRANT : _____

CO-ENTRANT : _____

P C A REGION AFFILIATION : _____

ADDRESS : _____

PHONE : _____

EMAIL : _____

PORSCHE INFO : YEAR _____ MODEL _____ COLOR _____

NAME OF GUESTS AND / OR CHILDREN : _____

EVENTS YOU ARE PLANNING ON ENTERING:

CONCOURS (PREPARATION ONLY)

ENTRANT #1 _____ ENTRANT #2 _____

RALLYE

DRIVER _____ NAVIGATOR _____

AUTOCROSS

DRIVER #1 _____ CLASS _____

DRIVER #2 _____ CLASS _____

Registration fee is \$135.00 per car (double), or \$90.00 per car (single). Add \$40.00 for a second car. Add \$25.00 for each additional guest for the Saturday night banquet.

TOTAL ENCLOSED : \$ _____

Checks should be made payable to the Smoky mountain Region PCA, and sent with a completed registration form to: VIC ROLA, 8912 CHIMNEY POINT, KNOXVILLE, TN 37922

Contact: Tony Fouladpour
Business Communications Manager
(770) 290-3667 or (678) 576-6912

PORSCHE ANNOUNCES PRICES FOR NEW 2009 BOXSTER AND CAYMAN MODELS

Also Announces New Pricing for other 2009 Models

Atlanta, January 14, 2009 . Porsche Cars North America, Inc. (PCNA) today announced manufacturer.s suggested retail prices (MSRP) for its new-generation mid-engine 2009 Boxster and Cayman models, as well as updated pricing on its 2009 911 and Cayenne models.

The new Boxster and Cayman models go on sale in the U.S. in March of this year. 2009 Boxster pricing in the U.S. starts at \$46,600 for the base version, \$56,700 for the Boxster S, \$50,300 for the base Cayman and \$60,200 for the Cayman S. This represents about a 1.8 percent increase from the previous-generation Boxster and Cayman lineup for 2008. The 2009 Boxster and its fixed-roof sibling, the Cayman, offer new, more powerful flat-six engines, which are even more fuel efficient than the powerplants they replace. Exterior changes include distinct refinements that subtly update the classic sports car design. Both add significant new standard and optional features for the 2009 model, including Porsche Communication Management with Touchscreen operation, XM Radio, Bluetooth and iPod interface to name a few. For the first time, the Boxster S and the Cayman S use Porsche.s new Direct Fuel Injection (DFI), and all four models can be ordered with the company.s innovative 7-speed doubleclutch gearbox Porsche-Doppelkupplungsgetriebe (PDK). PDK is a state-of-the-art, raceinspired technology that is essentially two transmissions in one: it can be driven as a full automatic or it can be shifted manually via shifters on the steering wheel or through the shift lever. The result is superior performance with improved fuel efficiency.

The newly developed boxer engines in these models are also more fuel efficient and more powerful. The 2.9 liter flat six cylinder develops 255 hp in the Boxster and 265 hp in the Cayman. The 3.4 liter power unit in the S versions, which benefits from Porsche.s Direct Fuel Injection (DFI), now delivers 310 hp in the Boxster S and 320 hp in the Cayman S. In addition to 2009 Boxster and Cayman pricing, PCNA announced a mid-model-year price increase of less than 1.0 percent for its entire 2009 model lineup. The average price increase per model is \$900 and includes all 911 sports cars and Cayenne SUVs. The new prices take effect on February 3, 2009. **About Porsche Cars North America, Inc.**

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga., is the exclusive importer of Porsche sports cars and sport utility vehicles for the United States. It is a wholly owned, indirect subsidiary of Dr. Ing.h.c. F. Porsche AG. PCNA employs approximately 180 people who provide Porsche vehicles, parts, service, marketing and training for its 201 dealers. The dealers, in turn, provide Porsche owners with best-in-class service. Throughout its 60-year history, Porsche has developed numerous technologies that have advanced vehicle performance, improved safety and spurred environmental innovations within the automotive industry. The company continues to celebrate its heritage by adding to its long list of motorsports victories dating back to its first 24 Hours of Le Mans class win in 1951. Today, with more than 28,000 victories, Porsche is recognized as the world's most successful marque in sports car racing. PCNA, which imports the iconic 911 series, the Boxster and Cayman sports cars and Cayenne sport utility vehicles for the U.S., strives to maintain a standard of excellence, commitment and distinction synonymous with its brand.

"Free video of these cars available on www.thenewsmarket.com/porsche"